

From “Health” to “Wellness” in New Era!

Sport Wellness Fukiya (formerly: Sport Fukiya) is the sport which everyone, from children to the aged, disabled, regardless of age and gender, can enjoy safely.

As the sport, “Sport Wellness Fukiya” shall have its basic motions, unified competition rules and safety equipment. Even if we just shoot a dart by blowing, speed of dart may reach more than 100km/hour. Thus, we attach the greatest importance to safety when we develop equipment used for Sport Wellness Fukiya. In addition, we educate our certified instructors to consider safety as the first priority when they coach Sport Wellness Fukiya, and then we can achieve no accident up until today.

Sport Fukiya, founded by the late Mr. Kiyoshi AOYAGI in April 1998 as the sport good for health, were changed to “Sport Wellness Fukiya” in April 2019 by the former Chairman Mr. Kazumaro NAKAMURA, with the consent of many persons, who looked abroad and had the strong will to pursue “Wellness” the pluralistic health which improves the quality of one’s life and creates useful life by enjoying “Fukiya” as the philosophy of The Association.

I understand that the philosophy and determination included in the word of “Wellness” are always present as an undercurrent of our sport in these 22 years and our chief aim has not transformed but just expanded.

Now is the time that pandemic of COVID-19 damages all over the world heavily. Although the future is opaque and unpredictable, let us play Sport Wellness Fukiya safely and pleasantly to create healthy body both in physical and mental so that we can overcome future outbreak of any unknown virus.

Now exactly, let us aim not only health but also “Wellness”*.

In these days, the power and an important role of sport become the center of public attention. We, Japan Sport Wellness Fukiya Association, shall aim to grow to the sport organization which contributes to domestic and international “Wellness” with the higher sociality and good governance.

Let’s take a step forward together.

*The word “Wellness” means not only physical health but also keeping and promoting the total health of daily activities which makes one’s life actively and creatively.